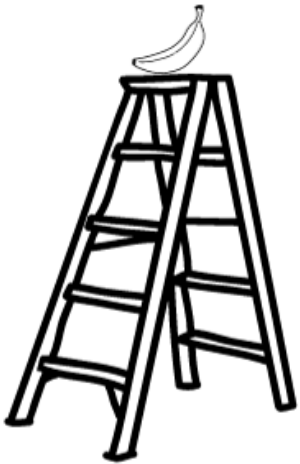


Reflection

Both of these short fables have to do with **teams**.

Consider these questions and reflect as you choose: Can you find a leadership lesson in these stories? Are the messages complimentary or contradictory? Does a story have to be positive to learn from? Is it a valuable message? Is there are better story you could tell, maybe even from your own life that conveys the same or similar learning opportunities?



Reflection



Think about the locker room speech.

How does the locker room speech - whether pre-game, half-time, or post-game - impact not just the game but the players? There are a million different ways coaches give these speeches, from the wit of Pete Carroll to the intensity of Bobby Knight. Think about your team: what situation are you all in now, or have been in the past, where a "coach speech" could impact the way the team feels, acts and performs? If you were to give the team your version of the locker room speech, what would it look like? What would you say? Locker room speeches have to be pretty short by their nature - what is the most important thing you could say to your team right now, today, to inspire them?



Challenge

Do it. Tell the story your team needs to hear right now. Use this space to reflect on what you said and how you feel about it now.



Reflection

Tell the Story

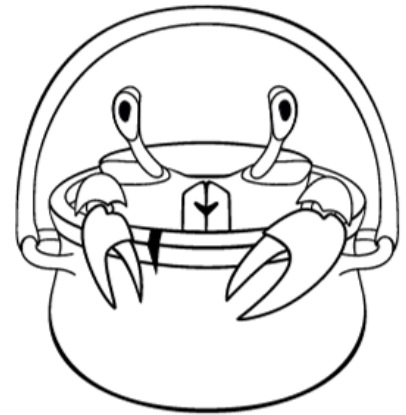
Choose an ordinary object around you or use one of the images on this reflection and think about what its value is. Not it's price: what is the story about the simple object you choose that creates its value or builds a emotional connection. Write that story here.



Reflection

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Reflection

What is one of your favorite or most memorable stories?

A fairy tale that you could tell with no preparation at the drop of a hat, a favorite parable, a memorable legend...anything.

Reflect on it and consider one or some of these questions: Why is it memorable? What emotions do you have tied to this particular story? What is the message? What connection can you find to leadership?



Reflection

Creating your own leadership story

A good leadership story is not only authentic to you but targeted to the right audience. The story you tell to your immediate team may be different from the story you tell to potential customers or to other managers. Start by thinking about who your audience might be and why you would want to share a story

Audience (ex: my immediate workgroup / team)	Purpose (ex: Build trust, bring a team together, share expertise, envision the future, etc)	Notes and Thoughts

Challenge: Look for opportunities where you could share your story. Think about times over the past week where you can reflect and see opportunities. Add notes on this chart to start connecting potential audiences to a purpose - this will help you learn to identify the right time, place and audience for different stories.

Reflection

Creating your own leadership story

Keeping in mind your audience and - most importantly - your *purpose* for sharing a story with that audience, it's time to start brainstorming some ideas. Fill out some of the clouds with ideas. Some prompts are included for you, but don't limit yourself.

Things that inspire

What story or memory really showcase who you are or what you value?

Way you have made a difference

Biggest Challenges

What successes are you most proud of?

What are your values?
How do you live those values as a leader?

A story or experience that impacted you in a meaningful way

If you could go back to a younger version of yourself, what advice would you tell yourself?

Reflection

Creating your own leadership story

Choose your two or three favorite questions, topics or prompts from the last reflection and brainstorm out some additional ideas and details.



Reflection

Creating your own leadership story

Choose the idea that resonates the most with you and start writing it out. This isn't English class, so do what works best for you! Bullet points, a detailed narrative, a sketch or outline...something to help you get a feel for how you can tell the story. It doesn't have to be long (500 words is roughly 3 minutes of speaking), it just needs to be authentic to you.



Challenge: Now that you have the shape and flavor of your story, the challenge is to share it. Find your opportunity and tell it.